

Business Ads & Happy Ads

May 1st, 2018: Payment & Orders Due at Front Desk

As many of you know, On Pointe distributes an estimated 1100 recital programs at our annual recital. The recital Program Book includes the following information:

- ◆ The recital order with dancer's names
- ◆ On Pointe Summer Class & Camp Information
- ◆ Happy Ads: Words of encouragement or congratulations from a family or friend to a dancer
- ◆ Business Ads: Advertisements from local businesses

These Program Books are produced in high quality (8.5 x 11 in size). We need your help to keep them this way! All advertisements and payment need to be turned into On Pointe front desk by **MAY 1st, 2018**.

Happy Ad Examples

"**Sally** we love watching you dance. We are so proud of you."

Love, Mom & Dad

"You are a rock star, **Emily!** Your beautiful smile lights up the stage. Break a leg!"

Dad, Mom, Connor, and Cody

Business Ad Example



The advertisement for Barres'n'Blades features a central image of a ballerina in a white tutu. The text includes: 'Shoes Apparel Accessories Gifts' at the top; 'Barres'n'Blades The Dance, Skate & Gymnastics Shop' in a stylized font; 'Competitive Prices & Outstanding Customer Service!'; 'Shoe fittings for... Ballet, Pointe, Tap, Jazz, Hip Hop, Lyrical, Character, Ballroom & Zumba!'; '***Call us to make an appointment for pointe shoe fittings.***'; 'Huge selection of dance, figure skating, gymnastics & cheer supplies for adults & children!'; logos for 'Capezio BLOCH', 'SANSHA', 'Burheads', and 'MOTIONWEAR'; 'LIKE our FACEBOOK page for Coupons & Special Savings!!!'; and contact information: '694 S. Lapeer Rd. Lake Orion, MI 48362 248-693-8420 www.barresnblades.com'.

2018 Program Book Ad Prices

Happy Ads	\$10 per 2 lines
Business Card	\$65
¼ page	\$85
½ page	\$120
Full page	\$200

Parents can also purchase Business Ads if you'd like more space and to add a photo of your dancer!

Email your Happy Ad or Business Ad order & artwork to Mrs. Eryn at eryn@onpointedance.com.

Submit payment to front desk by **May 1st, 2018**.

~ Order Forms can be found on following pages ~



Happy Ad Order Form

Form & Payment Due May 1st, 2018

Please submit to Front Desk. Make Checks out to: **Metamora** – On Pointe School of Dance
Oxford – Great Lakes Kids Energy Zone

Customer Name: _____

Dancers Name: _____

Customer Phone: (_____) _____

Email Address: _____

Happy Ads are **\$10.00 per 2-Line Ad.**

If the ad is longer than 2 lines, a **\$5.00 charge** will be added.

Your message:

